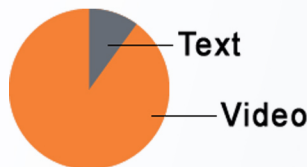


- VIDEO BOOKS
- VIDEO FOLDERS
- VIDEO BROCHURES
- VIDEO BUSINESS CARDS
- VIDEO PRESENTATION BOXES

Video Books and more are a great way to continue to offer unique and novel video solutions that will help meet the goal of providing world class business solutions to your customers.

The human brain processes video
60,000 X
faster than text

Highest Retention



59% of decision makers choose video over text on the same subject.

Video books create up to 95% content retention and 85% brand recall rate. The visual impact and solid feel of a video book strongly compels the prospect to open it. Imagine their surprise when your video automatically plays and their touch, sight and hearing senses are immersed in your message. You have disrupted their everyday routine by presenting them with something unexpected. You've presented your message with the highest possible retention and brand recall rate.

A video book is instant gratification!

Video marketing products can be customized completely. Size, shape, add-ons, finishing... anything!

Why not a DVD or USB device? These methods are not instant, because the prospect has to go through intermediate steps to retrieve your message, causing them to feel you don't value their time. And many companies restrict the use of USB devices for security reasons.

Benefits of Video